

# Why Smishing is more dangerous than Email Phishing

Smishing is a cyber-attack carried out via SMS or texts where recipients are tricked into accessing malicious links or providing sensitive information

## Higher Click-through Rates



2/3rd of people who click on phishing links will enter their personal information or login credentials

## Faster Response



Most smartphone users open their text messages within 60 seconds. As a result, IT teams have no time to activate counter measures for phishing attacks