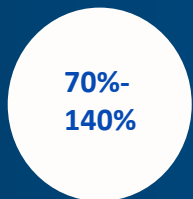


MOBILE DATA CONTROL

1 PROBLEM



Mobile Data set to grow tenfold by 2022



Typical growth in enterprise traffic in 2017



Driving upgrades to enterprise data plans

2 CAUSE



PERSONAL USE
Increase in employee mobile data consumption is driven by high bandwidth video streaming 🎮

3 SOLUTION



1. Educate

- 1 Update acceptable use policy for today's mobile world
- 2 Inform employees about enterprise expectations around mobile data usage



2. Control

- 1 A simple app to keep employees informed
- 2 Notifications to encourage compliance
- 3 Block excessive personal use
- 4 Whitelist business critical services